

***"It is one of the most beautiful compensations of this life that no man can sincerely try to help another without helping himself....  
Serve and thou shall be Served."  
-Ralph Waldo Emerson-***



***"Giving 100%"***

## **MEDIA KIT 2010**

An opportunity to make a difference in the lives of the children in the Temecula Valley



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## **WHY** **Wishes for Children Foundation?**

### **Our Commitment**

**Wishes for Children Foundation** is an organization that collaborates with all local charities. Our only commitment is to raising money that will help children right here in the Temecula Valley. To accomplish this goal we seek many avenues, ventures and projects and the involvement of the community and its businesses.

Through strictly volunteer efforts we have built alliances with many other foundations, charities and organizations that have rendered us the opportunity to provide for needy children in many different capacities.

**When the need of a child is met it brings to life a kindness that supercedes understanding, *hope* planted in their heart is not soon forgotten.**

### **Our Goal**

We are committed to *providing for the children* of the Temecula Valley. Our vision of growth is to build a foundation that is an ongoing source of financial assistance and support to be available to the children when requested. We want to have the ability to grant many wishes for children with life threatening illnesses or to children that may be severely under privileged.

**Simply, we desire to be a strong resource in this community that provides for the children.**

## **Success**

During the 2009 holiday season we hand delivered approximately 550 specifically requested gifts to the children at Rancho Damacitas and to needy children through out the Temecula Valley, making their holiday dreams come true. We have granted wishes for children with life threatening illnesses as well as children with medical disabilities. Our 6th Annual **Wishes for Children** Classic Golf Tournament raised more than \$36,000 and as always, 100% of those funds after expenses, were given directly to the kids of this community, as our organization's helping hands- all those involved from our founder to project and event volunteers- draw no salary. Each and every volunteer gives 100% plus of their time and heart felt love to help the children in our community.

**The Wishes for Children Foundation allocates nearly 100% of every dollar raised to assisting children in the Temecula Valley.**

We've even seen the powerful effects the simple task of mentoring can provide, giving vision to children without immediate hope, giving them the strength and support for a successful future.

Through our fund raising events we give confidence to so many children by providing them with love and compassion.

**Over the past three years our efforts have raised more than \$100,000 for the children in this community.**

## **We believe**

Pulling together as a community, providing for children in the Temecula Valley we believe will make a difference. The children we help will soon be the adults building and maintaining this precious area. **Wishes for Children Foundation** is committed to reach out to the community as their voice, their partner and their help with the sole desire to give strength, vision and a smile to our children.

Thank you for supporting this vision!

**Wishes for Children** is a non-profit organization that does not take in wages. Our Federal Id Tax Number is 501(c)(3) 83-0413542. We are strictly a volunteer organization with a strong desire to help the children in the Temecula Valley.



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## **2010 EVENTS**

**Wishes for Children Foundation** holds many events throughout the year to raise money for Children with need in the Temecula Valley. Our largest annual event is the **Wishes for Children** Classic Golf Tournament in September at Journey golf course, Pechanga Resort & Casino. This event alone raised more than \$36,000.

We have partnered with many non-profit organizations as well as businesses in order to raise money strictly for the children. We will be giving 100% of the money we raise to the children of this community. A few of the organizations are Rancho Damacitas Children's home in Temecula, City of Wildomar Rotary Club, Koinonia Family Services, Oak Grove Institute, Murrieta, Mentoring Today for Tomorrow and Old Town Children's Museum, Imagination Workshop. We are excited to be adding many more organizations and events to the 2010 Events Calendar.

**March 11, 2010** – The YPN (Young Professional's Network) will be doing a fund raiser for Wishes for Children at "Bailey's Old Town Dining" to raise funds for our "Magic Carpet Ride Disneyland Tour".

**April 2010** – National Child Abuse Prevention Month – Rancho Damacitas will launch their Kid's First Campaign to recognize National Child Abuse prevention Month in which we will be a part of and support, [www.4KidsFirst.com](http://www.4KidsFirst.com).

**May 22, 2010** – "Korrie's Pilates Place" in the City of Wildomar will be doing a fund raiser for Wishes for Children to help us to grant wishes to children with life threatening medical disabilities and to help us send the children from Rancho Damacitas to Disneyland.

**Summer 2010** – “Magic Carpet Ride Disneyland Tour” – **Wishes for Children** along with the community will raise money for the children at Rancho Damacitas to make a most memorable, exciting day for the children at Disneyland.

**August 17, 2010** – “Fun in the Sun, Rancho Damacitas BBQ” - **Wishes for Children** will have a cook out at Rancho Damacitas to show the community’s love and compassion for the unfortunate children at their facility. This will be a fun fill day with the children at Rancho Damacitas.

**September 17, 2010** – “7th Annual **Wishes for Children** Classic Golf Tournament”, Journey golf course, Pechanga Resort & Casino - More than 350 will attend this annual event. Last year more than \$36,000 was raised to benefit Rancho Damacitas right here in Temecula.

**November 15 – December 17, 2010** – 5th Annual “Keeping Kids First At Christmas”, Murrieta Chamber of Commerce, City of Wildomar Rotary Club, Callaway Winery and many more locations – A Christmas tree will be put up at the various locations and each tree will have Angel Ornaments, gift wishes, on it that people will take off the tree and supply the gift for the children of Rancho Damacitas.

**November 20, 2010** – 3rd Annual “Barley & Hops Wine Run”, Barley & Hops, Temecula will have a fun run/walk from “Robert Renzoni Winery”, Temecula to Barley & Hops. This is a most joyful day in the sun to make a walk or run and at the ending everyone gathers to enjoy the festivities at Barley & Hops. The proceeds for this event go to help us grant wishes to unfortunate children.

*Events and dates are subject to change. Please visit our website for updates.*

**Sponsorship opportunities and to assist are available. We are so very grateful for every offer to contribute. We believe in a Community working together. We thank you!**



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## **OUR MISSION**

We are committed to *providing for the children* of the Temecula Valley. Our vision of growth is to build a foundation that's an ongoing source of financial assistance and support that will be made available to the children when requested. We want to have the ability to grant many wishes for children with life threatening illnesses or to children that may be severely under privileged.

**When the need of a child is met it brings to life a kindness that supercedes understanding, hope planted in their heart is not soon forgotten.**

## **Mission Statement**

**We simply desire to be a strong resource in this community that provides for the children.**



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## **PREVIOUS SPONSORS**

(partial list)

Pechanga Resort & Casino	Pechanga Band of Luiseno Indians
Abbott Vascular	Rosenstein & Hitzeman AAPLC
Wildomar Chamber of Commerce	Murrieta Chamber of Commerce
Melody's Ad Works	Quality Nissan (Temecula)
KB Homes	Temecula Trophy
Mulligan Family Fun Center	State Farm® Insurance Agent Julie Ngo
Temecula Valley Chamber of Commerce	Murrieta Chamber of Commerce
Walmart (Temecula)	Killarney's (Irish Pub & Grill)
Pizza Factory (Temecula)	Temecula Valley Convention & Visitors Bureau
Granite Construction, Inc.	Billiards Depot (Murrieta)
Anderson & Associates	KATY 101.3
City of Temecula	The Grapeline Wine Country Shuttle
McDonald's of Temecula	Young Professionals Network (YPN)
In-N-Out Burger	Commerce Bank of Temecula Valley
Wilson Creek Winery	Sterling Rose Limousine
Temecula Valley Golf School	The Mill Restaurant
Richie's Diner	Toyota of Temecula Valley
Callaway Vineyard & Winery	Old Town Dining (Bailey's and Front Street Bar & Grill)
City of Wildomar Rotary Club	



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## **PRINCIPLES**

### **CHARLES PATE Founder/President/CEO**

Charles B. Pate III was born and raised in Hamlet, North Carolina 75 miles south east of Charlotte. He graduated from Marlboro Academy in Bennettsville, South Carolina. An avid athlete, Charles received his Associates Degree in Biology at Wingate College, Wingate, NC in 1974. He studied marine biology at the University of North Carolina at Wilmington.

In 1974 he established a silk screen company, the "Wizard Silk Screen" in Wilmington, NC. After four successful years, he was able to retire at the age of 25, selling his business to pursue his passion of community service. Charles became an EMT, Emergency Medical Technician, at the local volunteer rescue squad.

In March of 1980 Charles joined the US Navy. He thought, "What better way to serve than to serve your country?" He spent 20 years in the US Navy, stationed at Damn Neck, VA, Orlando, FL and San Diego, CA. Most of his 20 years were served in combat systems in San Diego with the exception of a few years in Yokosuka, Japan.

Combat Systems is an intense job maintaining radio communications between air, surface, subsurface and land bases. He was an air controller tracking and plotting surface and subsurface contacts. Charles served in Desert Storm towards the later part of the 80's. He worked closely with different SEAL teams on special operations. He was always highly motivated and at the forefront with his career in the Navy. He completed

his BS Degree at University New York State during this time. It was an honor for him to serve and defend the Constitution of the United States.

In April of 2001, he retired from the US NAVY with honors and settled in Temecula in March of 2002 with his wife of ten years, Connie. Charles and Connie were without children. This was a missing element in his life.

So Charles began coaching baseball for the Murrieta COLT baseball league. He also became active in the Temecula Creek Men's Golf Club. After researching different ways he could benefit children and more specifically, the children of Temecula, he decided to bring his excitement for golf, love for children and his passion for serving together for the 1<sup>st</sup> Annual **Wishes for Children** Classic Golf Tournament.

He established **Wishes for Children Foundation** in 2004 and held the very first golf tournament in 2004.

Now as the founder, CEO, and President of **Wishes for Children Foundation**, Charles can pursue his passion to serve and utilize the discipline he developed through his Navy career toward his ultimate desire: to benefit the community in which he lives through the children.

In 2009 the 6th Annual **Wishes for Children** Classic Golf Tournament raised over \$36,000 for a national charity, making a wish come true for a local child with a life threatening illness. Over the past three years of founding the organization he has raised over \$100,000 for different local children's charities.

Charles B. Pate III is an active member of the Temecula Valley Chamber of Commerce and a member of the Murrieta Chamber of Commerce, President of Temecula Creek Inn Men's Golf Club. Charles works part time at STAPLES on Highway 79 South. His goal is to furnish the resources necessary to provide for children in this area that have need. He believes a child's smile is "priceless".